

Ocean Crisis: What Are We Doing Right?

Presented by: SAVEOCEAN





Paradigm Shift

In 2025, we transitioned from **discussing issues** to actively enforcing solutions for ocean protection. For the first time in decades, it feels like the relentless tide of pollution is beginning to show.

This year, has become a historic "tipping point" for action. We are seeing more debris removed and more territory protected than ever before in human history..



Global Plastics Treaty

The Global Plastics Treaty (INC-5.2), finalized in August 2025 with participation from 175 nations, aims to combat plastic pollution comprehensively.

It establishes legally binding measures targeting the entire plastic lifecycle, including a significant goal to reduce microplastics by 30% by 2030.





High-Tech Interception

By stopping plastic in rivers before it reaches the sea, we are finally "turning off the tap."

The Ocean Cleanup project has now deployed 20 Interceptor systems in the world's most polluting rivers. In the North Pacific, their latest systems have improved collection efficiency by 60% compared to just two years ago.



Fisheries Subsidies Ban

In 2025, new WTO regulations effectively banned subsidies for industrial fleets involved in overfishing. This **significant shift** cuts billions in funding, promoting sustainable practices and positively impacting fish stocks and coastal communities as we transition to healthier ocean ecosystems.





High Seas Treaty

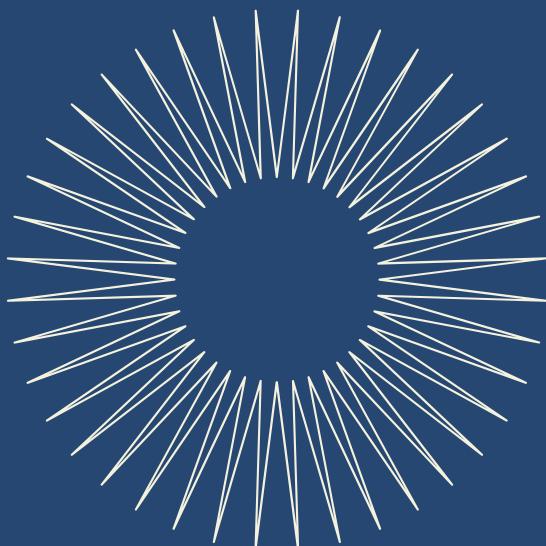
The ratification of the High Seas Treaty in 2025 marks a **historic milestone** in marine conservation, establishing international protected areas beyond national jurisdictions.

This treaty effectively closes the governance gap, preventing open ocean exploitation and ensuring sustainable use of marine resources.



30x30 Momentum

The global goal is to protect 30% of the ocean by 2030





Key Successes

In 2025, we achieved **significant milestones** in ocean conservation. The successful implementation of the Global Plastics Treaty, the ban on fisheries subsidies, and enhanced protections in international waters exemplify a decisive shift from dialogue to action in safeguarding our oceans.





What is NEXT?

From Treaty to Teeth: The new global plastics agreements mean nothing without enforcement. 2026 is the year we hold corporations and governments accountable to the new rules. No loopholes.

Tackling the Invisible: We must broaden the fight beyond bottles and bags. 2026 needs a major focus on agricultural runoff (dead zones) and pharmaceutical pollutants that are silently altering marine ecosystems.

The Blue Economy Pivot: We must aggressively invest in regenerative ocean farming (kelp and bivalves) that cleans the water while providing food, shifting away from destructive industrial fishing practices.



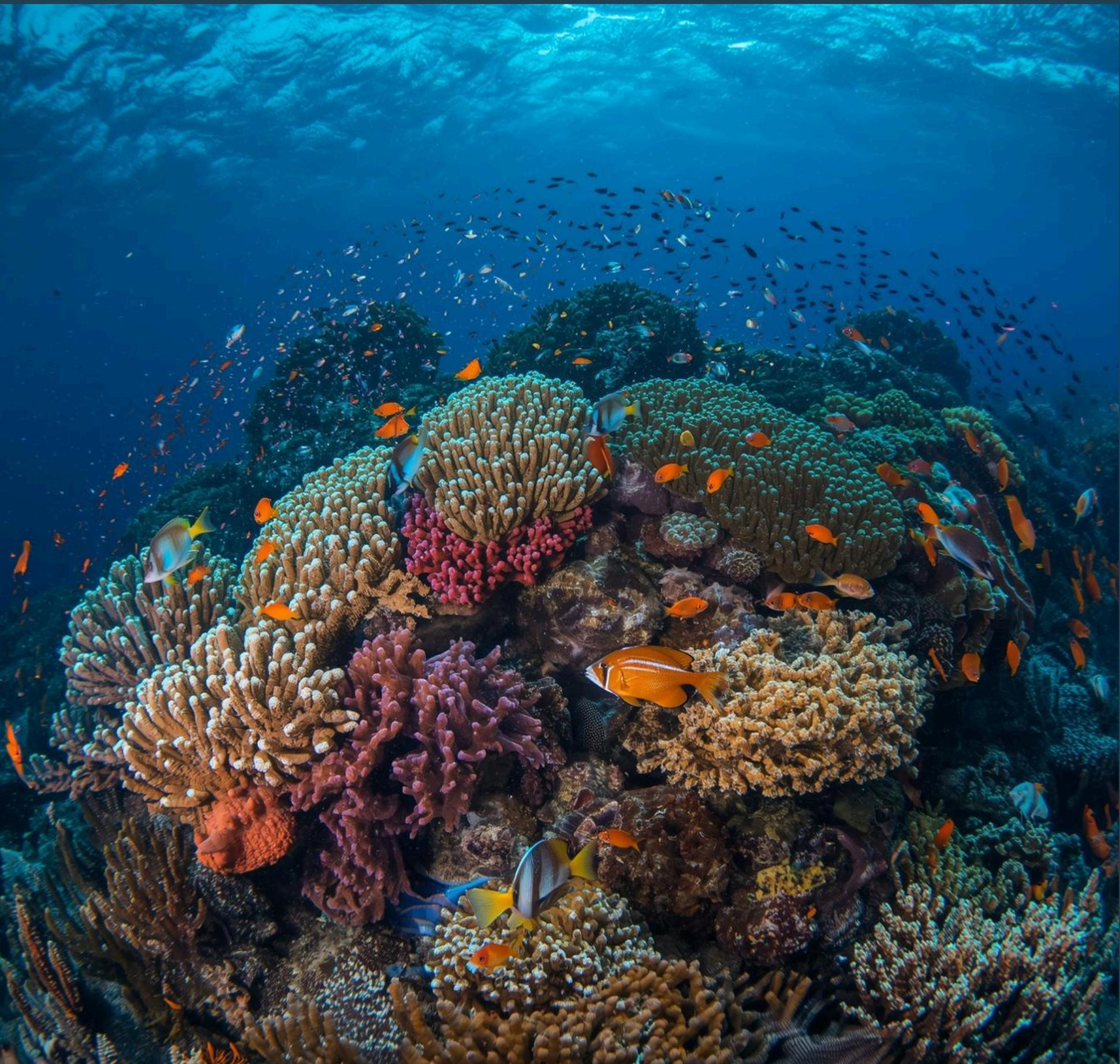
Innovate for Oceans

Embracing **innovative technologies** is vital for ocean health. By supporting cutting-edge research and development, we can enhance data collection, improve conservation efforts, and tackle challenges like pollution and habitat loss, ensuring a sustainable future for marine ecosystems.



Advocate for Ocean Health

Supporting ocean health requires active **engagement and advocacy** from professionals and communities alike. By promoting sustainable practices and participating in local initiatives, we can collectively ensure the preservation of marine ecosystems for future generations and encourage policy changes that benefit our oceans.





SAVE THE OCEAN

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Take Action for Our Oceans!

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